





Mission Statement

Genesee Packaging, Inc is a full service, world-class supplier serving the automotive and a variety of other industries providing cost competitive warehouse and packaging services and solutions. We are committed to excellence, total customer satisfaction and continuous improvement in all of our business functions.

Our employees are our best asset. We promote teamwork and communication to ensure efficiency at all levels while providing an environment that enhances their personal growth and advancement opportunities. We maximize all of our resources to competitively provide quality products and responsive service to our customers.

Our goal of continued profitable growth enables us to contribute to the advancement of our industry and community.

Genesee Packaging Inc., Company History

In 1979 Willie Artis and Buel Jones founded Genesee Packaging Inc. Mr. Artis and Mr. Jones began utilizing the opportunities that were available to them through General Motors Minority Business Development programs. Using their extensive background in automotive contract packaging, Mr. Artis and Mr. Jones were able to penetrate the existing automotive market and build relationships with General Motors.

Upon co-founder Buel Jones retirement in 1985, Willie Artis took control of the day-to-day operations of the company and implemented a restructuring of the organization. Presently, Genesee Packaging Inc., employs a total of 288 people in three different plants.

Willie Artis has over 28 years of experience in sales, corrugated manufacturing and automotive contract packaging. He obtained his education at Wilson College in Chicago, Illinois and continued his education through executive seminars for business owners at Dartmouth College. He is currently CEO and Chairman of Genesee Packaging Inc. in Flint, Michigan.

Willie Artis' wife, Veronica is also an instrumental force at Genesee Packaging, Inc. Veronica obtained her higher education at the University of Wisconsin, Dartmouth Mouth, Wharton School of Business, and Harvard University. Veronica joined Genesee Packaging, Inc in 1989 and is the Executive Vice President of Administration and a member of the Executive Staff.

In 1980 Genesee Packaging, Inc. purchased an existing corrugated plant (MISH-MAH-CU), naming the new company Genesee Corrugated and operating out of a small building near the corner of the Court and Averill in Flint. Since the company's inception, it has served the diverse packaging and corrugated needs of both the automotive and non automotive industries. During the mid 1980's, the company expanded to include a packaging facility dedicated to steering components and a repackaging facility. The company again expanded in the late 1990's to incorporate warehousing and direct shipment distribution of customer's products. *Appendix A outlines the timeline of the events for the organization.

Traditionally, Genesee Packaging provides its customers the highest quality products and services at competitive prices. This is evident with its standing as a Tier 1 supplier in the automotive industry. In 1998 the company obtained QS9000/ISO9002 certification of their quality system and in 2003 migrated to ISO9001:2000 to consistently meet the expectations and requirement of both automotive and non

automotive customers. This commitment to high standards has earned recognition for the company through various awards and nominations, both locally and nationally.

Genesee Packaging continues to offer a variety of products and services to its customers. The corrugated division of the company specializes in custom design and manufacturing of corrugated materials for any application. Specialty designs include: pallet pack systems, dividers, inserts and trays for handling of bulk product shipping. With the expansion of its divisions, Genesee Packaging has extended into packaging engineering services and commodity management of packaging materials. All products and services offered by the company are delivered just-in-time to meet customer demands and to profitably succeed in an increasingly competitive market. The company believes its services and products can be extended to include markets outside its current realm, including international.

Genesee Packaging operates under the philosophy of quality products and services while delivering at the right time and at the negotiated price. The company believes it has proven success with this philosophy with the current customer base. This marketing plan outlines how the company will expand its services and products to other markets by the year 2009. Presently, Genesee Packaging, Inc. is a member in good standing of the General Motors mentored minority supplier program. As a mentored supplier the company is provided with new business opportunities and access to various General Motors business programs.

In order to protect the future of our company and recognizing the major changes made within the automotive industry, Genesee Packaging has modified its five year business plan that allows for continued growth and profitability on a national and international level.



GENESEE

PACKAGING INCORPORATED

PACKAGING AND CORRUGATED DIVISIONS

Appendix A

Appendix A

1979

- With support from General Motors and Citizens Bank, Willie Artis and his partner Buel Jones founded Genesee Packaging Inc., serving the automotive industry as a contract packaging company. The initial contract was the supply of GM LUV Seats (baby seats) direct to suppliers, operating out of a small building near the corner of Court Street and Averill Avenue in Flint.

1980

- Genesee Packaging purchases an existing corrugated plant (MISH-MAH-CU), naming the new company Genesee Corrugated and operating out of a small building near the corner of Court and Averill in Flint.

1983

- Genesee Corrugated moves to a new 117,000 square-foot facility at 2010 N. Dort Hwy

1983

- Genesee Packaging opens a 75,000 square foot facility in Saginaw where 100 percent of the packaging is done for Delphi's Saginaw aftermarket parts produced in Saginaw.

1985

- Buell Jones retired from Genesee Packaging Inc.

1987

- Genesee Corrugated received the Minority Supplier of the Year award from the Michigan Minority Business Development Council.

Appendix A (cont.)

1997

- Genesee Packaging acquires the Lapeer based Off Shore Diving and Packaging Company (OSD&P), a distributor of diving equipment with its main client the Federal Government.

1995

- Genesee Packaging purchases a 47,000 square-foot packaging facility in Flint Township dedicated to servicing GM Service Parts Operations.

1998

- Genesee Packaging Inc., builds a new 110,000 square-foot corrugated manufacturing plant in Flint's Renaissance Zone. The Saginaw plant was consolidated and moved to the Flint area.

2001

- Genesee Packaging Inc., is awarded a vehicle platform which induces the warehousing , some packaging , and the distribution of service parts direct to the General Motors suppliers.

Today

- Genesee Packaging Inc., serves the diverse packaging and corrugated needs of the automotive industry.
- The Corrugated Division specializes in the in-house design and manufacture of corrugated materials for any application including packaging dividers, inserts, partitions and pallet pack systems.
- The Packaging Division specializes in automotive contract packaging services, light automotive component assembly, warehousing and ship-direct distribution services, and commodity management of packaging materials.

Future

- Genesee Packaging , Inc. will vigorously pursue "outside of the box" opportunities domestically and internationally such as :
 - Foreign Trade Sub-Zone
 - Joint Ventures
 - Market Diversification
 - Assembly Programs
 - Importing and distribution from foreign manufactures
- It is our goal to provide sustained support to the local and state economy by continuing as a viable employer for our current staff while striving to gain additional business to support even further employment opportunities .

Appendix A (cont.)

Parent Company

- Genesee Packaging, Inc.

Divisions

- Corrugated Division
- Packaging Division

Owned By

- | | |
|-------------------------------|--------------------------|
| • Willie E. Artis | Veronica Artis |
| • Co- Founder, CEO / Chairman | Executive Vice President |

Founded by

- Willie E. Artis and Buel Jones in 1979

Facilities

- Genesee Packaging , Inc World Headquarters
2010 N. Dort Hwy, Flint , MI 48506
Phone: (810) 235-6120 Fax: (810) 235-0350
www.genpackaging.com
- Genesee Packaging Inc.
Corrugated Division
Off Shore Distribution and Packaging Division (OSD&P)
2022 North Street, Flint, MI 48505
Phone: (810) 235-8047 Fax: (810) 235-8503 (Corrugated)
Phone: (810) 235-1521 Fax: (810) 2351624 (OSD&P)
- Genesee Packaging , Inc.
2613 Lavelle Rd, Flint Township, MI 48504
Phone: (810) 235-2062 Fax: (810) 235-9957

Appendix A *(cont.)*

Sales Volume

- \$22 million

Company Facts

- Minority owned business
- Union employer
- Received ISO 9002/QS 9000 certification in 1998
- Received ISO 9001:2000 certification in 2004
- 288 employees
- Major customers include General Motors, Delphi Automotive Systems, Delco Electronics

Appendix A (cont.)

Genesee Packaging, Inc

- Serves the diverse packaging and corrugated needs of the automotive industry
- Hazardous material handling certified
- Fully EDI capable since 1983

Packaging Division

- Provides contract packaging services including kitting and sequencing for the automotive industry.
- Specializes in light assembly of automotive components.
- Provides warehousing and ship direct distribution services.
- Consigned and Tier One contracted packaging services include receiving overseas shipments, sorting, unitizing and distribution.
- Just-in-time supplier
- Packages over 13,000 part numbers and 12 million pieces annually.

Corrugated Division

- Manufactures corrugated materials for any application.
- Provides state-of-the-art prototype laboratory with complete CAD-CAM capability.
- Provides custom packaging or pre-designed packaging designs as well as pallet pack systems, dividers, inserts and partitions.

Affiliations

- Michigan Minority Business Development Council
- Genesee Regional Chamber of Commerce
- Baker College of Flint
- FIBRE Box Association
- AICC – Association of Independent Corrugated Converters